



DINESH JEENGAR

Technical SEO Manager

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EXPERTISE

- **Technical SEO Optimization**
- **On-Page & Off-Page SEO**
- International SEO
- Guest Post/OutReach
- Online Reputation Management (ORM)
- SEO Tools (Google Analytics, Google Search Console, SEMrush, Moz, Screaming Frog, Ahrefs etc.)
- Google and Social Media Ads (Meta, LinkedIn, Tiktok)
- Team Management
- Project Management
- Client Communications
- CRM Management (Zoho, Hubspot etc.)
- Hotjar & Microsoft Clarity
- Email Automation
- Email Marketing
- Hosting, Domain, CMS Management

DEVELOPMENT & DESIGN

Portfolio -

<https://dribbble.com/dineshjngr>

- AI-assisted development & Coding (HTML, CSS, JS framework)
- Full Custom WordPress Website Design
- Shopify, Wix and Similar CMS Handle
- Advanced Canva
- Photoshop and Video Editing

A results-driven **digital marketing professional with 8+ years** of experience driving growth through both paid and organic strategies. Strong expertise in full 360 digital marketing, with **specialization in technical and on-page SEO**.

Experienced in managing high-ROI campaigns across Google Ads and LinkedIn, along with SEO, CRM strategy, and performance optimization to improve brand visibility, traffic, and conversions.

WORK EXPERIENCE

SEO Team Lead

Oct 2025 - Present

Steel Spear Media - Dubai, UAE

7 Months

- Leading end-to-end **SEO strategy** with a focus on **technical SEO**, scalability, and long-term growth across multiple digital properties, including **AI-driven SEO**.
- Collaborating with development, product, and engineering teams to improve **site architecture, crawlability, indexation, and structured data** implementation.
- Enhancing site health using **GA4, Search Console**, and log data analysis to optimize page speed, user experience, Core Web Vitals, and **international SEO**.
- Specializing in **crypto presale marketing, technical SEO audits, on-page SEO**, blog optimization, outreach, and PR placements.
- Managing **email marketing**, including content creation, design, newsletters, and performance tracking.

Digital Marketing Specialist

June 2024 - June 2025

Trinity Group - Business Consultancy - Dubai, UAE

1 Yrs 1 Mo

- Executed **full-funnel, multi-channel campaigns** across social, email, paid media, and web, driving engagement, lead generation, and measurable ROI.
- Developed and implemented **Technical and On-Page SEO strategies**, improving crawlability, **indexation, rankings, organic traffic**, and conversions, while supporting website performance and campaign alignment.
- Created on-brand content and **visuals using AI and Canva**, while building and maintaining websites for usability and conversion optimization.
- Used Google Analytics, Facebook Insights, Hootsuite, Trello, Zoho CRM, and AI tools to improve performance, reporting, and lead management.

Technical SEO Manager

Mar 2022 - Feb 2024

SEO DISCOVERY - Google Partner Marketing Agency

2 Yrs

- Owned **Technical, On-Page, and Off-Page SEO**, improving crawlability, indexation, site architecture, and organic growth while collaborating with dev and content teams.
- Managed cross-functional teams and client relationships, delivering data-driven strategies, KPI reporting, and long-term growth.
- Led multi-channel campaigns across **SEO, PPC, display, social, and email**, aligning strategy with business goals and performance KPIs.
- Optimized paid campaigns on Google Ads, Meta Ads Manager, and LinkedIn Campaign Manager to improve ROAS.

AWARDS

- **Employee of The Year** - 2023 - Technical SEO Manager
- **Best Team of The Year** -2023 - Technical SEO Manager

EDUCATION

Bachelor in Business Administration (Marketing)

Manipal University Jaipur
- Pursuing (2027)

Digital Marketing Course

Digital Discovery Institute
- 2019

High School - 2013

Jawahar Navodaya Vidyalaya,
Raj, India

WEBSITE I BUILT

www.trinitycorporateservices.com

- Developed a lead-generation-focused corporate website integrated with Zoho CRM to streamline B2B client acquisition and tracking.

www.thefitnessfalcon.com

- Developed a high-authority Health & Fitness blog featuring optimized content architecture and technical SEO to maximize organic reach and user engagement.

www.semafacts.com

- Engineered a high-converting lead generation platform with strategic CTA placement and streamlined UX to capture and track B2B inquiries effectively.

WORK EXPERIENCE

Digital Marketing Executive

Jan 2020 - March 2022

SEO DISCOVERY - Google Partner Marketing Agency

2 Yrs 6 Mo

- Managed paid campaigns on Google, Facebook, Instagram & LinkedIn for lead generation.
- Handled **SEO audits, technical SEO, blog posting**, backlinks, and website updates.
- Created content for social media, email marketing, and newsletters.
- Used ZOHO CRM & LinkedIn Sales Navigator for lead tracking and B2B outreach.
- Designed creatives, edited videos, and monitored campaign performance.

SEO Executive

Feb 2018 - Jan 2020

DigiWala

2 Yrs

- Proficient **Link Builder with SEO Executive** experience
- Skilled in acquiring high-quality backlinks through ethical methods
- Collaborated with content teams to create optimized articles and landing pages supporting link-building efforts
- Performed keyword research and on-page & **Technical SEO** optimization to improve content visibility and rankings

Customer Service Associate (CSA)

Jul 2016 - Dec 2017

Teleperformance

1 Yr 6 Mo

- Handled customer queries and support through live chat, phone calls, and email.
- Resolved issues promptly while ensuring customer satisfaction and professional communication.
- Performed backend tasks including data entry, order processing, and support ticket management.
- Maintained accurate records and coordinated with internal teams for smooth issue resolution.

Certification

- Google Analytics Certification - **Google**
- Google Ads Certification - **Google**
- Digital Marketing - **Hubspot Academy**
- Fundamentals of digital marketing - **Google**
- SEO Certification (e.g., Moz, SEMrush)
- International SEO Expert - **Semrush**