



## Contact

### Phone/Whatsapp

+971 559855960

### Email

dineshjngr@icloud.com

### Nationality

Indian

### Website

[www.dineshjeengar.com](http://www.dineshjeengar.com)

### Linkedin

[linkedin.com/in/dinesh-jeengar](https://linkedin.com/in/dinesh-jeengar)

## Expertise/Skills

### DIGITAL MARKETING SKILLS

- Google Ads
- Social Media Ads (Meta, LinkedIn, Tiktok)
- On-Page & Off-Page SEO (Link Building)
- Technical SEO Optimization
- Guest Post/OutReach
- Online Reputation Management (ORM)
- SEO Tools (Google Analytics, Google Search Console, SEMrush, Moz, Ahrefs and 20+ Tools )
- WordPress, Shopify and 10+ CMS SEO
- Team Management
- Project Management
- Client Communications
- CRM Management (Zoho, Hubspot etc.)

### Development and Design

Portfolio - <https://dribbble.com/dineshjngr>

- Full Custom WordPress Website Design
- Shopify, Wix and Similier CMS Handle
- Basic HTML and CSS
- Advanced Canva
- Figma
- Photoshop and Video Editing

## Education

### Bachelor in Business Administration (Marketing)

Manipal University Jaipur - Pursuing

### High School - 2013

Jawahar Navodaya Vidhayalaya, Raj, India

# DINESH JEENGAR

## DIGITAL MARKETING MANAGER

A results-driven Digital Marketing Manager with 6+ years of experience optimizing paid and organic strategies to increase brand visibility and conversions. Expertise in managing high-ROI Google Ads and LinkedIn campaigns, SEO, and CRM strategies for business growth.

## Experience

### Digital Marketing Manager

TRINITY GROUP

June 2024 - 1 Year

- Worked on **Google Ads, LinkedIn Ads, and Meta Ads** to run high-ROI campaigns
- Handled lead generation and lead management to drive business growth
- Managed **ZOHO CRM and LinkedIn Sales Navigator** for B2B outreach
- Executed **SEO, PPC, social media, email marketing, and content marketing** strategies
- Applied a data-driven approach to optimize ad spend and maximize conversions

### Digital Marketing Manager

SEO DISCOVERY - Google Partner Agency

Jan 2022 - Jan 2024 • 2 Years 1 m

- Accomplished Digital Marketing Manager with a proven record of success
- Expertise in **managing teams and projects** efficiently, ensuring timely and budget-friendly delivery
- Skilled in crafting and executing tailored **digital marketing strategies** to meet client goals effectively
- Proficient in overseeing **SEO, PPC, social media, email marketing, and content marketing** initiatives for increased traffic and conversions

### Jan 2020 - Dec 2021 • 2 Yr

SEO DISCOVERY - Google Partner Agency

### Digital Marketing Specialist

- Proficient in **keyword research and analysis**
- Skilled in **technical, on-page and off-page optimization** techniques
- Experienced in developing and implementing effective content strategies
- Familiar with **SEO tools, including Google Analytics, SEMrush, and Moz**

### Feb 2019 - Jan 2020 • 1 yr

DigiWala

### Link Builder - SEO Executive

- Proficient **Link Builder with SEO Executive** experience
- Skilled in acquiring high-quality backlinks through ethical methods

### Jul 2016 - Jan 2019 • 2 yrs 7 m

Teleperformance

### Customer Service Associate (CSA)

- Responded to customer needs through competent customer service and prompt problem-solving..

## Certification

### Employee of The Year-2023

SEO Discovery

### Best Team of The Year-2023

SEO Discovery

### Google Analytics Certification

Google Ads Certification

SEO Certification (e.g., Moz, SEMrush)